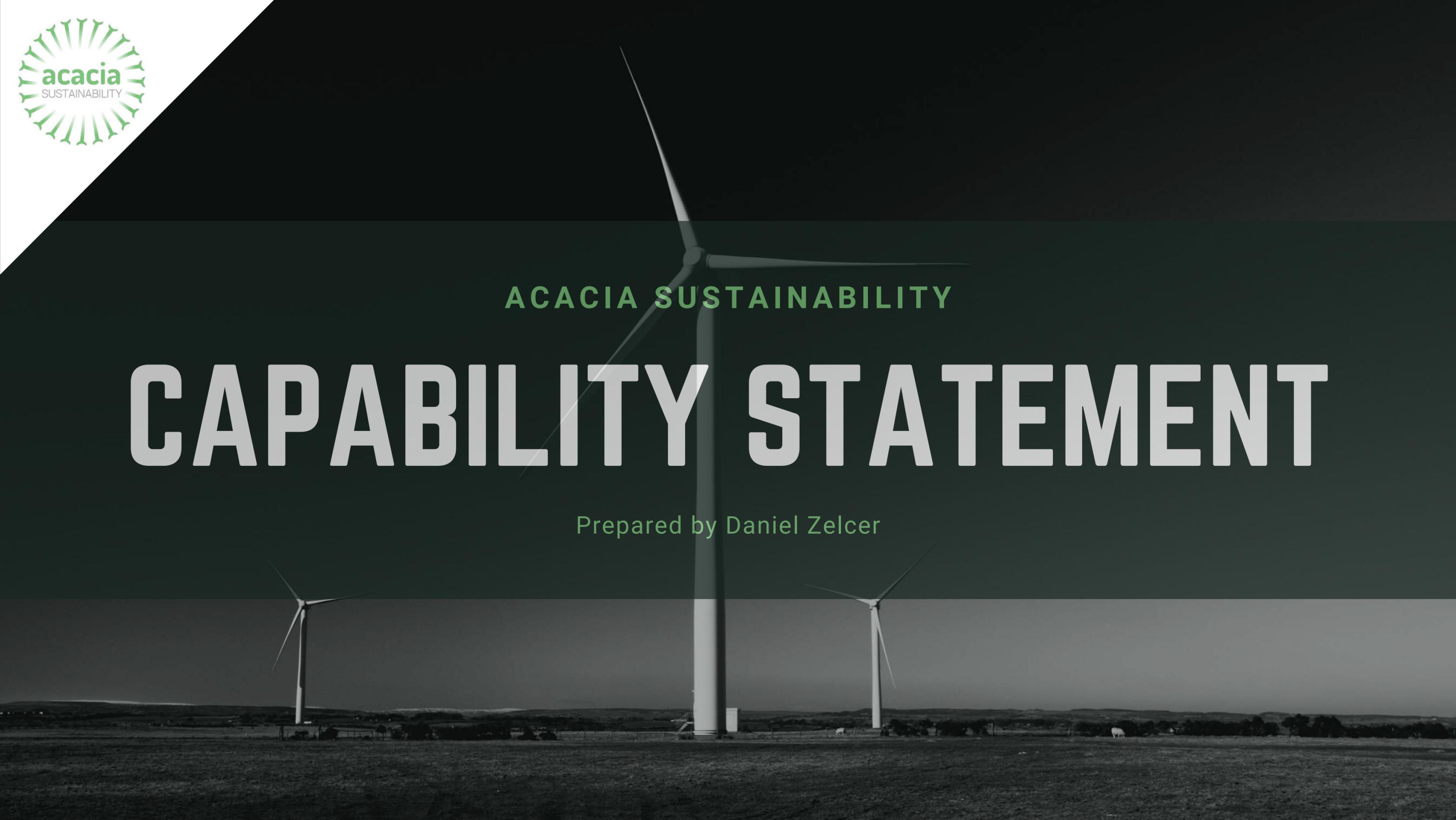




ACACIA SUSTAINABILITY

CAPABILITY STATEMENT

Prepared by Daniel Zelcer



THE ACACIA DEFINES US

IT'S MORE THAN A NAME

The Acacia – or Wattle – is Australia's floral emblem and is incorporated into the Australian Coat of Arms as well as being one of Australia's most abundant trees.

We have used the abundance of the Acacia throughout Australia as an analogy for Australia's abundant sustainable development opportunity across all sectors of the economy.

Our logo represents a cross section of the wattle flower with each of the long seed pods representing an opportunity to reduce emissions.





CAPABILITY STATEMENT

OUTLINE OF TOPICS

Acacia Sustainability - Background

Testimonial - WWF & ACF

Key Consulting Services

Significant Clients

Other Services and Projects

A Bit About The Founder & Director

Contact Us



ACACIA SUSTAINABILITY

BACKGROUND

We assist world leading utility-scale clean technology companies to identify opportunities within the Australian market with the goal of creating disruptive change on the shift towards a sustainable energy system.

We also offer an expert level research and modelling capability for deep insights, analysis, and strategic foresight into potential market opportunities, policy development areas, and cutting edge clean-technology within the Australian market.



TESTIMONIAL

“

Acacia Sustainability were a pleasure to work with and we look forward to working with them in the future.

Acacia, through their deep understanding of the renewable energy market, were able to provide us with timely research required to shape several campaigns

**NICKY ISON (WWF-AUSTRALIA)
& CHRISTIAN SLATTERY (ACF)**

Key Consulting Services



BUSINESS DEVELOPMENT

We offer a full suite of business development support services including: introductions to key business partners, organising trade missions, lead generation and market outreach.



MODELLING & ANALYSIS

Our solutions are tailored in consultation with each client for deep insights, analysis, and strategic foresight.



MARKET RESEARCH

Effective market research is required for new entrants into the Australian market to understand the landscape. We provide detailed market research of the energy sector



BUSINESS CASE

Understanding the business case of new clean technology is important for both clients and technology providers looking to enter new markets. We provide bespoke business case studies using our in-house "Energy & Storage Tool" – E.A.S.T

ARTICHOKE
OFFEE SHOP

SIGNIFICANT CLIENTS

| BUSINESS DEVELOPMENT |
| MODELLING & ANALYSIS |





BREMILLER ENERGY

Acacia Sustainability have been engaged by Brenmiller Energy as their local partner in Australia to help them enter the market.

Brenmiller Energy's bGen™ is a patented thermal energy storage unit based on crushed rocks.

WWF & ACF

The Australian Conservation Foundation and WWF-Australia recently engaged Daniel Zelcer of Acacia Sustainability to research Australia's renewable energy export opportunity.



**AUSTRALIAN
CONSERVATION
FOUNDATION**



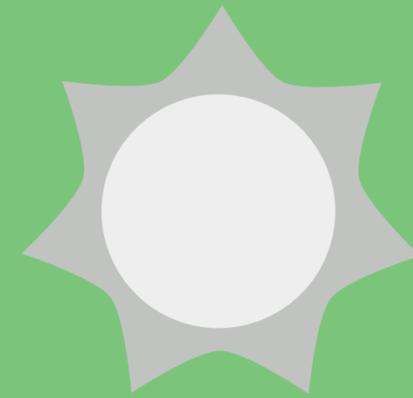


ACACIA SUSTAINABILITY IS MORE THAN A CONSULTANCY

At Acacia Sustainability, we understand that there are opportunities for sustainable development across every sector of the economy. We aim to accelerate the transition to a low carbon economy by bringing a diverse range of solutions to market.



OTHER SERVICES AND PROJECTS



Commercial Solar

We've made choosing a commercial solar system for your organisation easy by providing a free expert analysis and access to the best solar suppliers in the industry through our quote and commercial solar auction services.



Sustainable Travel

BookedYet helps travelers choose more sustainable options like certified hotels and resorts that have implemented energy efficiency, installed rooftop solar, have effective waste management practices in place and support local communities and supply chains.



BookedYet.com

By Acacia Sustainability

Comming Soon!

ABOUT US

A BIT ABOUT THE FOUNDER OF ACACIA SUSTAINABILITY



DANIEL
ZELCER

Founder & Director

Daniel Zelcer is the founder of Acacia Sustainability and director of the company, specialising in project development, analysis, and strategic direction. His experience includes environmental policy research, advisory services, modelling, strategic development and project development across the energy sector.

With previous employment at Origin Energy, Energiya Global, and Reputex, he has worked with stakeholders across the entire energy sector including with global renewable energy developers, politicians, and policy makers from all levels of Government (Federal, State & Local), business leaders, NGO's and non-for-profits, and large energy retailers and utilities.

Daniel holds a Masters in Energy Systems from the University of Melbourne as well as a Bachelor of Business (Management & Psychology) from Swinburne University.



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CONTACT INFORMATION

**FOR QUESTIONS
AND PROJECT
EXPLORATION**